



# SPONSORSHIP PLAN

## RICOCHET CHARITY GOLF TOURNAMENT

AUGUST 24, 2026

*ROYAL MONTREAL GOLF CLUB*

In support of  
Ricochet (Hébergement/Homes)

  
Hébergement • Homes



# AN INVITATION TO LEAD WITH PURPOSE

Ricochet (Hébergement/Homes) invites a select group of philanthropic leaders, foundations and corporate partners to take part in the **inaugural Ricochet Charity Golf Tournament**, to be held at the **Royal Montreal Golf Club**, Canada's oldest golf club and one of the most prestigious in North America.

This invitation-only event brings together senior business executives and committed community leaders who are ready to take meaningful action on one of the most pressing issues facing our community: housing stability. Participation represents an investment in leadership, within an environment defined by discretion, excellence and lasting impact.

## EVENT OVERVIEW

### LOCATION

Royal Montreal Golf Club

### TOURNAMENT FORMAT

Scramble format with a shotgun start

### PARTICIPANTS

Business executives, entrepreneurs, philanthropic partners and community leaders

### REGISTRATION FEES

*(If not included in a sponsorship package)*

- \$2,500 – Foursome (4 players)
- \$1,250 – Twosome (2 players)
- \$625 – Individual player

### PROGRAM HIGHLIGHTS

- Morning welcome and registration with a curated guest experience
- Welcome brunch prior to tee-off
- Shotgun start
- Premium on-course hospitality
- Skill contests and interactive activations throughout the course
- Post-tournament cocktail reception and awards presentation



## ABOUT THE ORGANIZATION

Ricochet (Hébergement/Homes) is a mission-driven organization dedicated to providing safe, stable and dignified housing solutions for individuals experiencing residential instability. Through integrated housing and support programs, Ricochet helps create sustainable pathways focused on stability, autonomy and dignity.

## WHY PARTNER WITH RICOCHET

Partnering with the *Ricochet Charity Golf Tournament* means:

- demonstrating meaningful leadership in response to the housing crisis
- engaging in a purpose-driven partnership beyond traditional sponsorship
- participating in a premier philanthropic event that brings together business and community leaders

## RECOGNITION AND IMPACT

Partner recognition follows best practices in major giving and reflects total annual philanthropic support. Contributions to the *Ricochet Charity Golf Tournament* are included in Ricochet's [Annual Recognition Program](#), with benefits valid for 12 months.

Event partners are acknowledged not only for their **leadership during the tournament**, but also for their **broader commitment** to advancing housing stability in our community.

Funds raised directly support Ricochet's housing and support services, generating **measurable and lasting impact in residential stability and social reintegration**.



# PARTNERSHIP OPPORTUNITIES

*Mike Weir at the seventh edition of the Presidents Cup at Royal Montreal.*



# SPONSORSHIP LEVELS

Details on the following page.

Benefits	Par \$2,500	Birdie \$5,000	Eagle \$10,000	Albatross \$15,000	Ace \$25,000
Event materials, signage and digital communications					 <i>priority</i>
Hole signage					
On-site recognition during the event					
Website mention "Partners" page					
Player registrations included				Twosome (2)	Foursome (4) Foursome (4)
Mention in the Annual Report					
Website mention Homepage					
Official Presenting Sponsor					

Sponsorship levels details.

## ACE | \$25,000 OFFICIAL PRESENTING SPONSOR – EXCLUSIVE

### Visibility and Recognition

- Event titled *Ricochet Charity Golf Tournament, presented by [Partner]*
- Recognition on Ricochet's website homepage and "Partners" page
- **Premier** recognition across event materials, signage and digital communications
- **Exclusive** signage at a hole on the course
- Recognition during the event and in the Annual Report
- **Complimentary Foursome (4 player registrations)**

## ALBATROSS | \$15,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** signage at a hole on the course
- Recognition during the event and in the Annual Report
- **Complimentary Foursome (4 player registrations)**

## EAGLE | \$10,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** signage at a hole on the course
- Recognition during the event
- **Complimentary Twosome (2 player registrations)**

## BIRDIE | \$5,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** signage at a hole on the course
- Recognition during the event

## PAR | 2 500 \$

### Visibility and Recognition

- Recognition on event materials and digital communications
- **Exclusive** signage at a hole on the course
- Recognition during the event



# À LA CARTE SPONSORSHIP OPPORTUNITIES

These opportunities offer targeted and flexible visibility, ideal for partners wishing to support the event in a customized way.



## COCKTAIL RECEPTION SPONSOR | \$10,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** recognition at the cocktail reception and at a hole on the course
- Recognition during the event
- **Complimentary Twosome (2 player registrations)**



## BRUNCH SPONSOR | \$5,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** recognition during the brunch and at a hole on the course
- Recognition during the event



## GOLF CART SPONSOR | \$5,000

### Visibility and Recognition

- Recognition on Ricochet's website "Partners" page
- Recognition across event materials, signage and digital communications
- **Exclusive** branding on golf carts and at a hole on the course
- Recognition during the event



## HOLE SPONSOR | \$1,500

### Visibility and Recognition

- Recognition on event materials and digital communications
- **Exclusive** signage at a hole on the course

**Optional Add-On:** Contest Sponsorship (+\$1,000)

## ⊕ LONGEST DRIVE CONTEST ADD-ON | +\$1,000

*(Available to Hole Sponsors only)* LIMITED TO 2 SPONSORS

### Includes

- Official sponsor of a Longest Drive contest
- Branded signage at the contest hole
- Verbal recognition during the winner announcement

## ⊕ CLOSEST TO THE PIN CONTEST ADD-ON | +\$1,000

*(Available to Hole Sponsors only)* LIMITED TO 2 SPONSORS

### Includes

- Official sponsor of a Closest to the Pin contest
- Branded signage at the contest hole
- Verbal recognition during the winner announcement



# PARTNERSHIP CONFIRMATION AND CONTACT INFORMATION

To confirm a partnership or discuss a customized opportunity,  
please contact:

**Maegan Shulman**  
Philanthropy Manager

☎ 514 975-1574

✉ [philanthropie@ricochetwestisland.com](mailto:philanthropie@ricochetwestisland.com)

Details regarding event logistics, registration and payment terms will be  
provided upon partnership confirmation.

